



Cabaret Fringe Festival  
30 May – 28 June 2015  
[www.cabaretrfringefestival.com](http://www.cabaretrfringefestival.com)

Registrations close at 5pm on Monday 30 March

## 2015 Cabaret Fringe Festival Artist Information

### Welcome!

The Cabaret Fringe Festival is held annually in Adelaide, South Australia. This year it will run from Saturday 30 May to Sunday 28th June in and around the Adelaide CBD. It is an open access festival, which means anyone is welcome to participate – providing they pay their registration fee and find a place to perform. We encourage you all to be part of this year's Cabaret Fringe Festival, and be part of celebrating the talent, diversity and fringe of Cabaret in Australia!

Below are answers to most general questions. If you have further questions, please contact Tracey or Eugene on 08 8243 0001 or email [info@cabaretrfringefestival.com](mailto:info@cabaretrfringefestival.com).

### Registration Fee

You are required to pay a registration fee to participate in the Cabaret Fringe Festival. The registration fee entitles you to inclusion in the program, centralised ticketing services, website and general festival promotion and some artist support services. The fees are as follows: 1-3 Performances = \$180, 4+ Performances = \$250

### Venues

There are a number of venues participating in this year's Cabaret Fringe. It is your responsibility to liaise with the venue of your choice and negotiate dates/times/bookings. If you have another venue in mind that's not on our list, please provide us with relevant contact details and we will make sure they receive our full support.

Each venue is responsible for co-ordinating and managing its own programming. Where possible, please ensure you have contacted your preferred venue and made arrangements for your season prior to submitting your registration form to Cabaret Fringe.

If you are an interstate performer and want advice on suitable venues please feel free to call us.

### Venue Costs

It is your responsibility as an artist/presenter to cover venue costs and negotiate inclusions directly with your venue of choice. This includes checking whether front of house, tech staff (e.g. lighting/sound operator), bar services etc. are included in your venue hire package before confirming your booking.

### Technical Assistance/Requirements

It is the artist/presenter's responsibility to communicate directly with their venue regarding technical requirements. This includes equipment availability, staging, lighting, sound and crew. Please make sure you confirm with your venue, the technical requirements of your show, including any special requirements (e.g. catwalks or other special staging, as well as pianos etc.).

### Ticketing

Ticketing for the Cabaret Fringe is handled centrally by Cabaret Fringe through the Seat Advisor system. It is a condition of participation in the CFF that all pre-sale tickets are handled by the festival and made available through this central system. Any tickets not sold through the ticketing system will be available to sell at the door. Check with your venue whether they will provide staff to handle door sales.



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Ticket prices are at the discretion of the artist and at least one ticket price per show is required. We recommend offering an adult and concession price in most cases and you may wish to consider offering Group and other special discounts (e.g. TReV (formerly Fringe Benefits), Artist Price, CFF Members Price, etc.) depending on your audience.

Advertised ticket prices should be inclusive of fees and charges, which in 2015 will total \$3 per ticket.

### **Marketing & Media**

The Cabaret Fringe Festival will conduct a general Marketing campaign for the festival, which will include the production of a Programme Guide for distribution around Adelaide. You are strongly encouraged to produce your own marketing collateral (e.g. poster, postcard) to promote your show. Please remember that it is a condition of registration that all marketing material includes the Cabaret Fringe logo. This will be available for download on the website once registrations have closed.

Presenters/artists are expected to promote their shows to the best of their ability. We strongly encourage you to seek Media coverage (in form of editorial or review) and to generally spread the word via social media, mailing lists, promo performances or any other promotional opportunities you can source.

### **Comp Tickets**

As a condition of participating in the Cabaret Fringe, we ask that you make available up to 4 tickets per performance for Media allocation. This ensures the media (print, radio, etc.) are able to review your show if they approach us directly. If you do not wish your show to be reviewed by media please inform us via email when you confirm your registration.

From time to time CFF also offers complimentary tickets to sponsors or other festival supporters. We will always inform you of these comp requests (maximum 2 tickets per performance) and ask that you do not unreasonably withhold tickets.

### **Programme Guide**

Registration for the Cabaret Fringe Festival automatically includes you in the program guide which will be distributed around Adelaide in mid April and also made available online. You need to provide us with your 50-word description when you submit your registration. We will ask you to submit high-res artwork/images (300dpi, minimum 1000 pixels wide/high) to accompany your registration.

### **Music: APRA and other licensing**

It is your responsibility to ensure that you are working within relevant licensing regulations for live and recorded music. Most venues will be licensed for live music, but you need to confirm that you don't require any other type of permission. Visit [www.apra-amcos.com.au](http://www.apra-amcos.com.au) for more information.

### **Financial Info**

We have asked you to provide details such as your ABN so that we are tax compliant. Your bank account details are required to pay you your box office takings. Ticketing will be done by the Festival on behalf of artists, and reconciliation will occur within three weeks after the end of the Festival.

Further queries, please contact us via email: [info@cabaretrfringefestival.com](mailto:info@cabaretrfringefestival.com) or call 08 8243 0001.

(The information in this document is subject to change, and any changes to key information will be made known to interested parties as soon as is practicable).